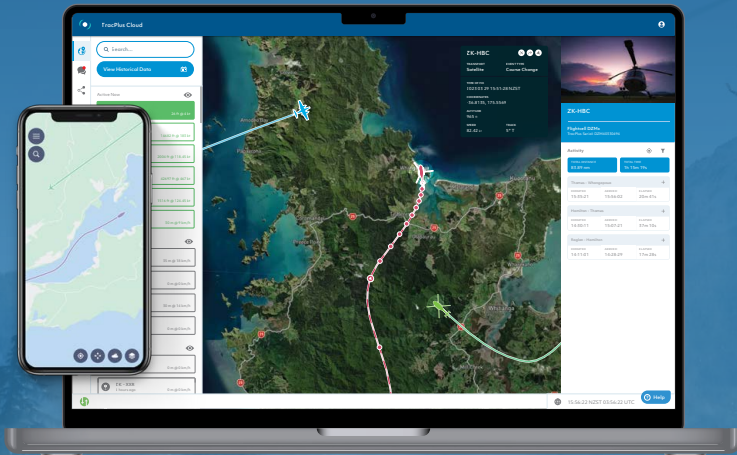




# Tracking & Asset Management Made Easy.



# The #1 Trusted Platform of First Responders Globally

As the trusted provider of the mission-critical tracking and communications for first responders, government agencies, militaries, and other critical operators around the world, TracPlus has been present at virtually every major disaster response globally in the past five years.

We compile multiple data streams and asset types into a single view of the truth for mission-critical operations. This delivers situational awareness to operators, irrespective of who owns the asset, what the asset is, who provides the tracking, or what the platform or signal type is — be it radio, cellular or satellite.

Our powerful, cloud-based platform allows organisations to track, manage, monitor, and message their personnel and resources, including land, maritime, and aviation assets, to keep crews safe, conserve resources, and maximize coordinated efforts.

TracPlus enables multiple agencies to easily share data, coordinate and collaborate, providing greater and more accurate situational awareness in any event.





**Power to  
command  
any mission.**



## Real-time Common Operating Picture

Track and monitor all your personnel and resources on an intuitive and powerful interface.



## Reliable Two-way Messaging Regardless of Location

TracPlus messaging allows you to communicate with your personnel and resources via in-app messaging, text and email.



## Open Hardware Ecosystem for Superior Coordination

TracPlus has been designed with an open hardware ecosystem and can seamlessly integrate with most tracking and communication devices.



## Secure and Robust Platform

Gain peace of mind knowing that TracPlus securely stores your organization's data and leverages encryption in transit for safeguarding.



## Simplify Administration with Back-end Systems Integration

TracPlus integrates with accounting, manifest, logbooks, maintenance scheduling systems or your preferred software to simplify administration.



## Share Data for Enhanced Collaboration

TracPlus can easily share your data with governing bodies, organizations or other TracPlus users for enhanced collaboration and more positive outcomes.

# A Cloud-Based, Modern Platform

An intuitive, flexible and powerful interface.

TracPlus Cloud is our next-gen cloud-based platform that has been built to scale with the needs of your organisation - meaning the number of users, devices and organisation size is practically infinite.

Being cloud-based enables simple and frequent upgrades to the platform and its features. Mapping and data analytics technologies are constantly optimized to ensure optimal resolution, minimal rendering time, and maximum value extraction from data.

## With TracPlus Cloud, customers can expect:

**More intuitive user experience** - our redesigned interface enables a simpler and better experience when managing assets.

**Increased scalability** - whether you have 10 or 1000 assets within your organisation, our intelligent scaling platform allows operations of any size to be able to simply manage their assets and ensure their people are safe.

**One-click instant platform updates** - simply refresh the web page to access the latest version of TracPlus Cloud, save time downloading and installing files.

**Increased system uptime** - by utilising Google's distributed network infrastructure, the TracPlus system will be more resilient to localised interruptions.

**Increase mobility** - access your data from anywhere with an internet connection.

**Increased insight** - big data equals no drama. Our rapidly scalable back-end enables us to process more data, faster than ever before. This enables us to provide a greater level of insight into what's happening within your operation and between entities you work with.

**Increased security** - leveraging Google's security protocols including TLS/SSL testing, failover systems for redundancy, live replication of our production database, individual login credentials for your people for enhanced security and auditing capabilities.







## Sign in to TracPlus

Please enter your account details to proceed.

Email Address

Password

[Forgot Password?](#)

☒ Keep me signed in

Sign In

[View our demo account](#)



Customer of the week: Pac

MacBook Pro

# Real-Time Tracking

Never lose track of your most valuable resources.



## Unify Your Assets on One Modern Map

With TracPlus, you can manage, monitor and deploy your team from a single screen in real-time. This gives you enhanced visibility of your entire fleet, regardless of their location or the hardware of choice.



## Split Maps for Visualization of Your Entire Fleet

Allows customers to split their screen into 2-4 smaller views. Each view can show and track a single asset or a group of assets. This feature offers operators situational awareness of their fleet at a glance, regardless of their location.



## Map Tiles to Suit Your Needs

With TracPlus, you can select a custom map tile to suit your requirements, including IFR, VFR, satellite, illustrative or general road tiles.



## Overlay Powerful Data for Enhanced Decision Making

TracPlus offers KML support for forecasting, trip planning, reporting & search and rescue. This information can be overlaid onto your chosen map.





## View Historic Tracking Data for Advanced Reporting

In addition to viewing assets in real-time, TracPlus allows you to view all your historic data for post-mission insight and information.



## Capture the Tracking Information That You Require

TracPlus gives you the flexibility to set your desired tracking rate to achieve optimal accuracy and to work within your budget.



## Activities and Legs

With TracPlus' trip algorithm, an asset's activity can be broken down into trips or legs to give you a simple visualization of its daily activity.



## Know the Status of Your Assets at a Glance

At a glance, know which assets are active and operating, inactive, and which events they are undertaking, such as take-off, landing, bucket-drops or entering a geofenced area.

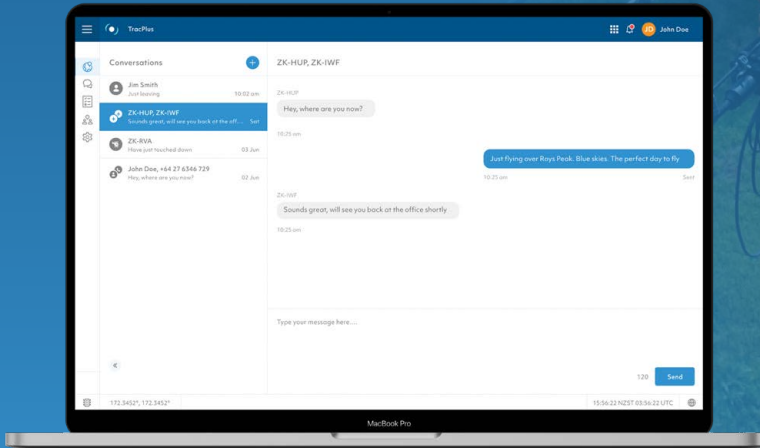
These events and statuses can be tailored to suit your organization's needs.

TracPlus allows you to know the status of your assets and personnel at any given time to enhance situational awareness.

# Powerful Communication

Staying in touch with your team has never been easier.

TracPlus has a simple in-app messaging feature, allowing you to communicate with your teammates or other TracPlus users no matter where they are – even if they are out of cell reception. Organizations can also be notified when particular events occur, such as the change of an asset status or text message received, for example.



# Simple Sharing & Collaboration

Share data and gain greater oversight of your assets.

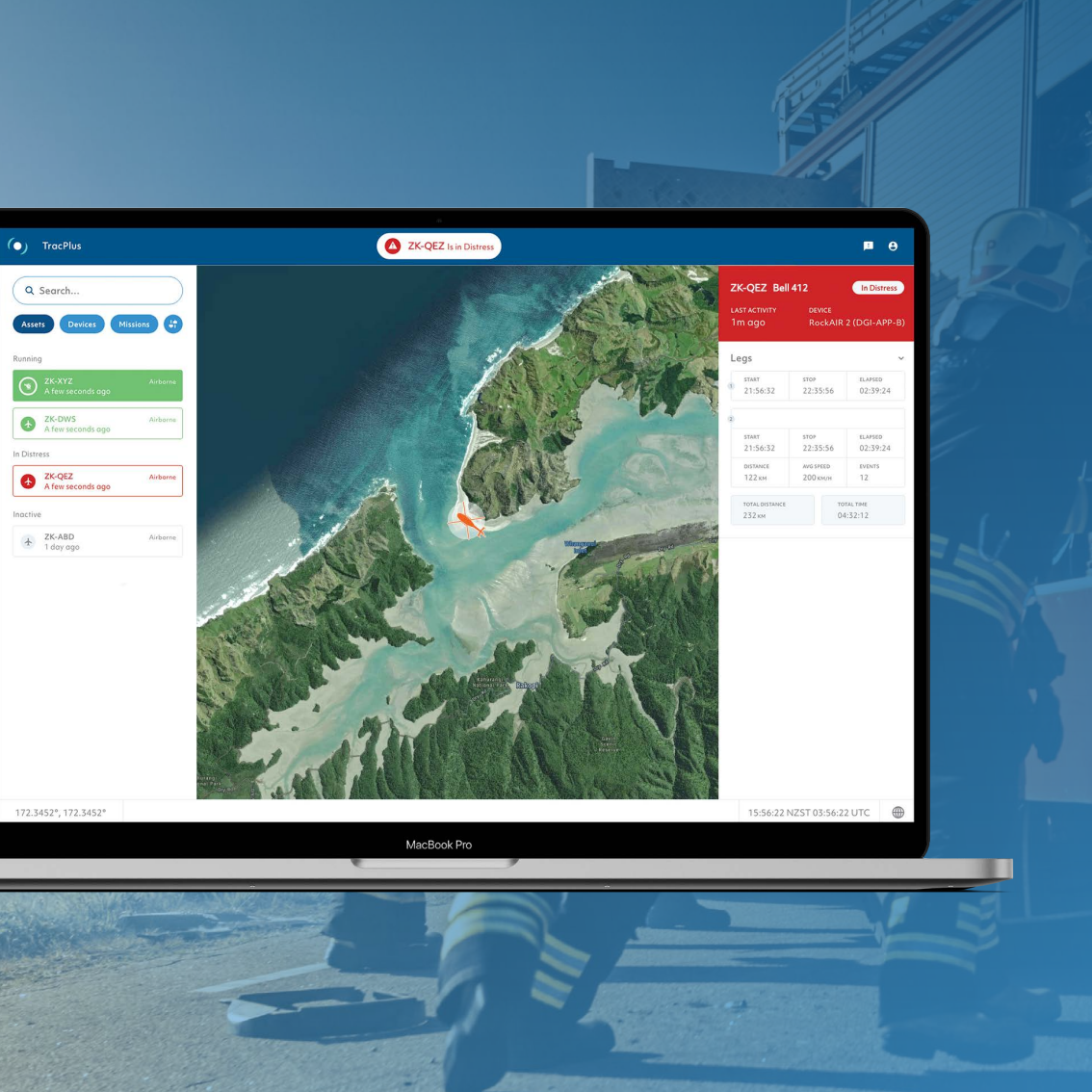
TracPlus allows you to share data between different TracPlus users to ensure teams or businesses can collaborate, whether in an emergency or for contractual work.

This data can be shared between TracPlus users or organizations, as well as external software solutions, governing agencies or other systems you choose to work closely with.



"All firefighting aircraft are equipped with standardised tracking and event reporting equipment. Each business or contractor have their own unique systems and different data that they require to do their jobs. TracPlus has the ability to receive data from numerous hardware sources, and consolidate this into one platform. This ensures customers can use their existing hardware, while ensuring separate contractors can collaborate for a more successful outcome throughout the bushfire season."

Richard Alder – Former General Manager, NAFC



TracPlus

ZK-QEZ

In Distress

Search...

Assets

Devices

Missions

+

Running

ZK-XYZ

A few seconds ago

Airborne

ZK-DWS

A few seconds ago

Airborne

In Distress

ZK-QEZ

A few seconds ago

Airborne

Inactive

ZK-ABD

1 day ago

Airborne

172.3452°

172.3452°

15:56:22 NZST

03:56:22 UTC

ZK-QEZ

Bell 412

In Distress

LAST ACTIVITY

1m ago

DEVICE

RockAIR 2 (DGI-APP-B)

Legs

START

21:56:32

STOP

22:35:56

ELAPSED

02:39:24

START

21:56:32

STOP

22:35:56

ELAPSED

02:39:24

DISTANCE

122 km

AVG SPEED

200 km/h

EVENTS

12

TOTAL DISTANCE

232 km

TOTAL TIME

04:32:12

172.3452°

172.3452°

15:56:22 NZST

03:56:22 UTC

MacBook Pro

# Automatic Emergency Notification and Coordination

Ensure your team is informed in an emergency.

TracPlus allows you to take control of your organization. It provides real-time visibility and accurate information that is necessary to make informed decisions and to maximize precious time in emergency situations.

TracPlus provides greater situational awareness in an emergency.

- Simply communicate with other TracPlus users
- Coordinate a mission response across your entire fleet or partnering organizations
- Accurate real-time tracking for health and safety

# Take Control of Your Data

Gain greater oversight to enhance operational control.

TracPlus enables you to take control of your data by capturing high-context information on what your assets are doing. This greater oversight ensures organisations can coordinate and deploy their personnel and resources efficiently and effectively.

TracPlus' exclusive hardware options like the AFDAU additional telemetry unit and the RockAir provide operators with world-class data collection that meets national firefighting agency standards for event reporting.



**"We know where all our vehicles are, and more importantly where all of our crews are, all of the time."**

**Craig Gibbons – General Manager, CareFlight**



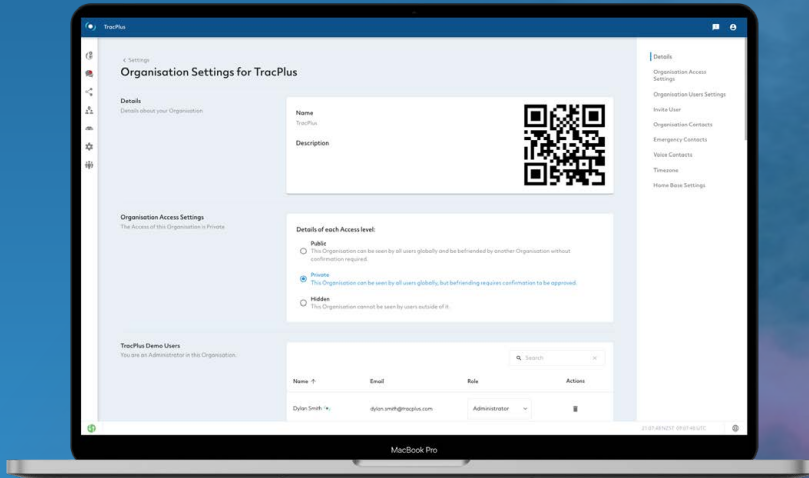


# Secure and Robust System

Keep your data safe and secure.

With TracPlus, you can store a lifetime's worth of tracking, messaging and event data in the cloud.

TracPlus has been designed with security at its forefront, enabling defense and security organizations to securely and independently obtain, process, deploy and store their asset position data for the purpose of visualizing information for timely decision making.



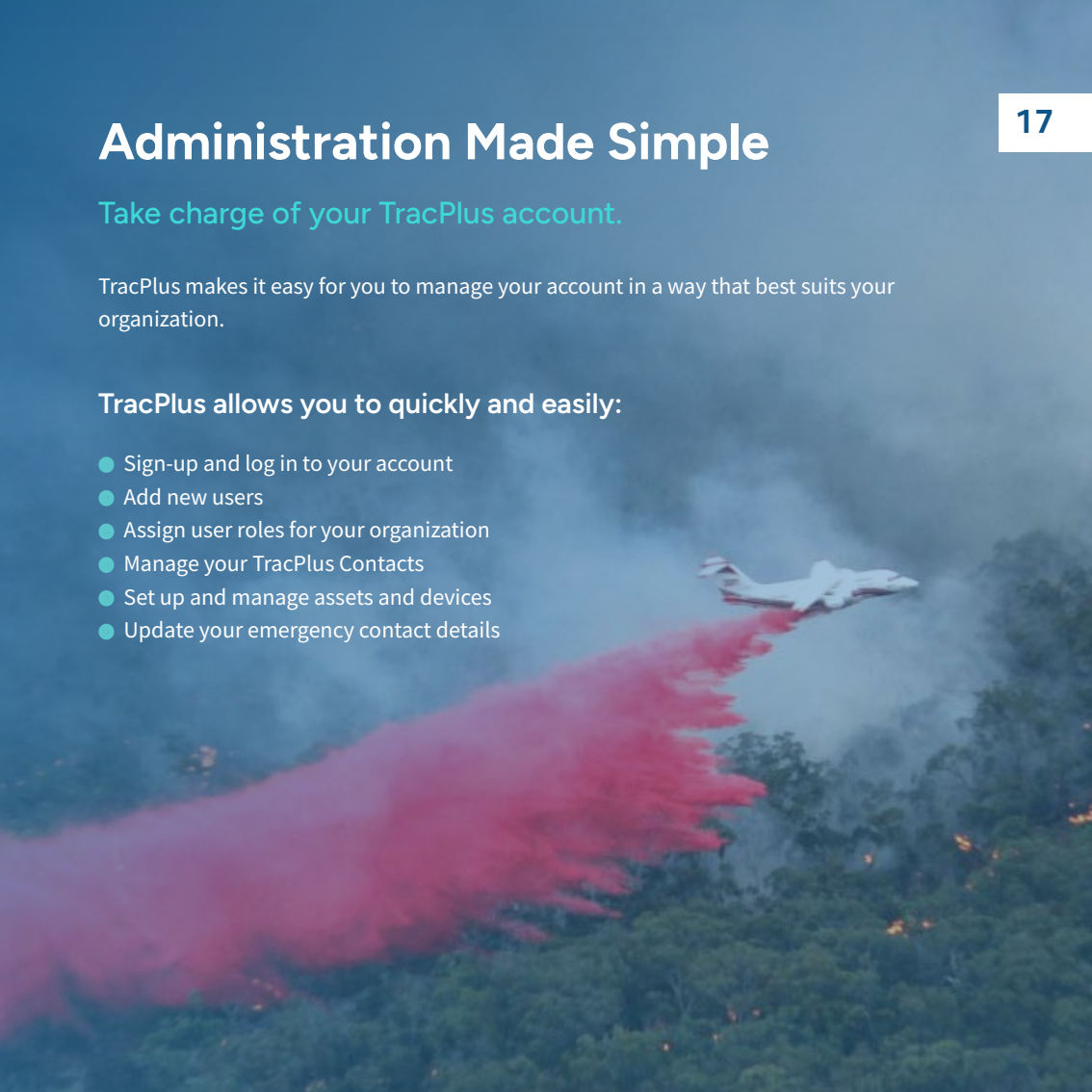
# Administration Made Simple

Take charge of your TracPlus account.

TracPlus makes it easy for you to manage your account in a way that best suits your organization.

**TracPlus allows you to quickly and easily:**

- Sign-up and log in to your account
- Add new users
- Assign user roles for your organization
- Manage your TracPlus Contacts
- Set up and manage assets and devices
- Update your emergency contact details





# Device Integration

TracPlus has an open hardware ecosystem, meaning you can use the hardware that works best for your organization.

TracPlus integrates with many tracking and communication technology providers. Our platform can receive data from almost sixty types of devices so you can easily manage your existing hardware on the platform.

TracPlus supports devices from the following manufacturers:



Please reach out to us if you have a system that you would like to integrate with which is not listed.







## National Aerial Firefighting Centre

The National Aerial Firefighting Centre (NAFC) in Australia is responsible for coordination of airborne firefighting contracts, and their role is to facilitate collaboration between contractors to improve the success of aerial firefighting amid bushfire season.

Bushfires are part of Australia's history. With multiple agencies and organizations throughout Australia involved in managing the ever-present threat of bushfires, the ability to share a common view of a rapidly unfolding emergency situation is essential to a well-formed response. The proliferation of independent tracking and mapping systems make such a coordinated national view difficult and expensive to achieve.

In 2009, NAFC issued a Request for Proposal (RFP) for a real-time tracking and monitoring solution that would make it possible for state, territory and federal agencies alike to share a common operating picture of fire-fighting aircraft.

TracPlus provided NAFC with a cost-effective and proven solution to this problem.

At the peak of the bushfire season, up to 5,000 firefighting personnel from Australia, New Zealand, Canada and the United States fight the fires from the ground, with over 500 fire-fighting aircraft from over 150 operators available to support them from the air. The number, variety and application of firefighting assets requires careful coordination to achieve the most effective outcome.

TracPlus proposed a solution that allowed each operator to keep their existing tracking service provider, keep their preferred tracking equipment, and easily share their tracking data with NAFC and other agencies when operating on firefighting contracts. Moreover, this could be achieved with little or no capital outlay for all parties involved.

This solution allows operators to keep their existing tracking, communications and data-collection systems, and send their data through TracPlus, to be viewed on a single platform.


This approach offers NAFC the view real-time tracking and visualization of all fire-fighting aircraft, ensuring they can facilitate a coordinated and collaborative approach to fighting fires, without the stress or cost of forcing operators onto the one system.



Find out more at

**[tracplus.com/case-studies](https://tracplus.com/case-studies)**





500 AIRCRAFT  
150 OPERATORS  
19 AGENCIES  
12 TRACKING PROVIDERS  
**ONE SOLUTION**

 **tracplus**



# Request a Demo

If you would like to see TracPlus in action, or try it for yourself please reach out to us at [sales@tracplus.com](mailto:sales@tracplus.com).



[www.tracplus.com](http://www.tracplus.com)